



Institute of International Management (IIMBA)



Rules & Regulations of the Doctoral Program

Revised and Approved of 23th April, 2025

Note: This Regulation is enacted in Chinese, which shall prevail in case of any discrepancy between the English translation and the Chinese

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PART I. APPLICATION PROCEDURE FOR PHD STUDENTS

1. Review of applicant's qualifications

A master degree from the following accredited academic institutions:

- a. Accredited public or private universities/colleges in Taiwan or
 - b. Other universities/colleges outside Taiwan recognized by the Taiwan Ministry of Education
- ### 2. Entrance examination (for local students)/Entrance qualification evaluation (for international students)
- ### 3. Fulfillment of pre-requisite courses
- ### 4. Form an examination/administration committee

The committee consists of at least five (5) members who will be responsible for all the evaluation procedures. The Director will select the members of the Admissions Committee from the IIMBA faculty members

PART II. STAGES FOR COMPLETING A PHD DEGREE

STAGE ONE: COURSE WORK AND CHOOSING AN ADVISOR

1. Length of Study

A doctoral student can complete the program from three (3) to seven (7) years.

2. Doctoral Pre-requisite Courses

- a. All Doctoral students (including students in suspension) are required to take the following pre-requisite courses if they have not previously taken these courses at a graduate or undergraduate level.

Pre-requisites Courses
Statistical Methods
Managerial Economics
Managerial Accounting

- b. If a student has previously taken any of the above courses, they are required to submit an application for Course Exemption. **Four (4) weeks after the first day of the enrollment period of first semester** is the only period during which they can apply. Late applications will not be accepted.

CONDITION: EXEMPT COURSES MUST BE COMPLETED FOR AT LEAST 3 CREDITS WITH A MINIMUM GRADE OF 70% AT A GRADUATE (especially for Marketing Management, Financial Management, and Production and Operations Management) OR UNDERGRADUATE LEVEL.

- c. In order to exempt courses, students should prepare the required documents listed below.

Required application documents:

- (1) Fill out the “**Course Exemption Application Form**” (this is emailed to you by the IIMBA Office. You can also get this form from the IIMBA Office if you did not receive an email).
- (2) The copy of the transcript (please also bring the original transcript when you submit the application)
- (3) The copy of the syllabus of the courses to be exempted.

Note: Please make sure that the grading system used by your university and the courses to be exempted are clearly stated and described in the transcript and the syllabus (if possible).

- d. For those students without a business/management background, or who have not previously fulfilled all pre-requisite courses, these courses must be completed within two years after enrollment.
- e. Pre-requisite course credits are not counted as part of the required forty (40) course credits necessary to graduate.
- f. If students take pre-requisite courses in IIMBA during the summer, they will be credited in the coming Fall semester. However, these courses will **NOT** be counted as part of the required forty (40) course credits necessary to graduate.
- g. For the students who want to exempt “Marketing Management”, “Financial Management”, “Production and Operation Management”, need to prepare the transcript and syllabus for master level at least.

3. Courses Waiver

Students may also choose to waive certain courses. Waived courses will be credited in the IIMBA program.

There are no restrictions to which courses may be waived. However, there is a maximum number of credits that are allowed for waiving.

Maximum Credits for Waiving

Courses Taken	Maximum Credits Received of Waived Courses
Courses Taken in IIMBA Credit Program	18 Credits
Courses Taken in EMBA/AMBA Credit Program	6 credits

Courses Taken in NCKU Credit Program	6 Credits (50% of the original credits will be counted)
Courses Taken in other universities	6 Credits (50% of the original credits will be counted)

APPLICANT QUALIFICATION: WAIVERS MUST BE BASED ON COURSES COMPLETED **WITH A GRADE OF 70 OR BETTER** IN COURSES OF SIMILAR CONTENT COMPLETED AT SCHOOLS OF **GRADUATE LEVEL (OR ABOVE)** TO APPLY. **THE WAIVER COURSES SHOULD NOT BE COUNTED AS THE GRADUATION CREDIT IN THE PREVIOUS UNIVERSITY.**

Required Documents:

- a. Fill out “**Application for Credit Transfer**”
- b. Original Transcript
- c. Syllabus of the courses to be waived

Note: All students (including students in suspension) should submit the application for Course Exemption or/and Course Waiver **within four (4) weeks after the first day of the enrollment period of first semester**. This is the **only** chance to apply. Late applications will not be accepted.

4. Courses Requirements for Doctoral Students

***PhD Students admitted before 110-2 (2022 Spring).**

The Doctoral program requires each student to fulfill a minimum fifty two (52) credits consisting of forty (40) credits for course work and twelve (12) credits for dissertation. For a detailed course schedule see the appendix.

5 Fundamental Courses	16- credits
<ul style="list-style-type: none"> • Seminar I – IV • 4 fundamental course to be chosen from elective course list and approved by advisor 	
1 Methodology Course	3- credits
7 Electives Courses	21- credits

***PhD Students admitted after 111-1 (2022 Fall).**

The Doctoral program requires each student to fulfill a minimum forty six (46) credits consisting of thirty four (34) credits for course work and twelve (12) credits for dissertation. For a detailed course schedule see the appendix.

5 Fundamental Courses	16- credits
<ul style="list-style-type: none"> • Seminar I – IV • 4 fundamental course to be chosen from elective course list and approved by advisor 	
1 Methodology Course	3- credits
5 Electives Courses	15- credits

5. Rules Regarding Selection of a Doctoral Advisor **(Form IIMBAPHD001)**

- a. Each student must identify their dissertation advisor and submit the application form complete with the advisor's signature within one year of enrollment. For the international students, they will be assigned one advisor upon admission.
- b. The advisor(s) must hold at least a position of assistant professor within the IIMBA. Students can choose one more advisor as co-advisor(s).
- c. In the case of co-advisors, one must be from the IIMBA, while additional co-advisors can be from outside IIMBA but must be from NCKU. The student will be counted as half for each professor considered as co-advisor.
- d. In the case of two advisors, the student will be counted as a half student for each professor. If more than two advisors are needed, approval from the IIMBA is required.
- e. Any instructor temporarily transferred to another institute within the University cannot accept an advisee while at that institute.
- f. If students choose adjunct professors of IIMBA, they must have a co-advisor who is either a full or supporting professor of IIMBA.
- g. Visiting professors cannot accept students as advisees.

6. Rules for Changing an Advisor **(Form IIMBAPHD010)**

In order to change advisors, students need to follow the following procedures:

- a. The change must be agreed to by both the new and previous advisor, except for when the previous advisor has left the position or is unable to continue due to uncontrollable circumstances, leaving the student no alternative. Under such circumstances, the student will only need to obtain the approval of the new advisor.
- b. All documents originally signed by the previous advisor are required to be re-signed by the new advisor.
- c. Students should have the same advisor for all three parts of their doctoral study including: the dissertation proposal defense, publication, and final dissertation. *Hence, any student who changes his/her advisor will need to complete the process again under the supervision of the new advisor.*

7. Rules for Terminating Supervision

Supervision will be terminated under any of the following situations, and the dissertation advisor has received approval from the director of the IIMBA:

- a. The student does not follow the advisor's instructions on course selection or his/her dissertation.
- b. The student fails to keep constant contact with the dissertation advisor without providing any acceptable explanation.
- c. The student fails to inform their advisor and the director that they have a part-time or full-time job.

Note: as stated above, students are allowed to change their advisor under special circumstances if reaching a mutual agreement among the student, previous advisor, and new advisor.

STAGE TWO: ASSESSMENTS OF ACADEMIC QUALIFICATIONS

1. Selecting a Doctoral Committee

- a. The Director will organize the Doctoral Committee which arranges the fixed Qualifying Exam dates.
- b. The Committee is also in charge of reviewing the student's academic qualifications.

2. Rules for Academic Qualification

Students have three options to achieve the academic qualifications by taking qualifying examinations, attending qualified conferences or publishing paper in SCI/SSCI journal.

3. PhD Candidacy

After passing the qualification examinations and completing the required number of credits for graduation (34 credits), the student becomes a PhD candidate.

Before Semester 2022 Spring (110-2)

- a. Every student must pass the two qualifying assessments within the first three years of his or her enrollment.
- b. The two qualifying assessments are within the fields of "Field of Expertise" and "Method & Application".
 - (1) For "Field of Expertise", students can choose to either take a qualification exam or attend a qualified conference in lieu of the exam. The Field of Expertise will base on current full-time IIMBA advisor's field of expertise.
 - (2) For "Method & Application, students can choose to either take a qualification exam or attend a qualified conference in lieu of the exam.
- c. Students may be allowed to waive one qualifying assessment by publishing one SCI/SSCI paper. However, this paper cannot be resubmitted to apply for the PUBLICATION OF ACADEMIC JOURNAL PAPERS at Stage Four.
- d. Students may be allowed a further year to satisfy the two qualifying assessments under special conditions approved by his/her advisor and Doctoral Committee; otherwise, students may be withdrawn from the program

Application procedures to prolong for 1 more year on qualifying assessments need to be filed during the student's 5th semester and completed by the student's 6th semester.

- e. The final qualifying academic results must be reviewed and approved by the Doctoral Committee. Failure to pass the qualifying assessments twice will result in withdrawal from the program.

After Semester 2022 Fall (111-1)

- f. Every student must pass the "Field of Expertise" qualifying assessment written exam within the first year of his or her enrollment.

g. Timeline for Applying Qualifying Examinations

Students enrolled in the fall batch need to submit a qualifying exam application to the IMBA office in the second semester (before end of May) and take the exam at the start of the third semester (before September 15).

Students enrolled in the spring batch need to submit a qualifying exam application to the IMBA office in the second semester (before end of November) and take the exam at the start of the third semester (before February 15).

If students fail their first qualifying exam, they can take the make-up exam within the same semester, which should be scheduled within 3 months after the first exam.

Failure to pass the qualifying assessments twice will result in withdrawal from the program.

h. Every student must complete one of the following terms within the second year of his or her enrollment:

- A. Publish papers in international conferences that are recognized by the IMBA and recommended by the National Science and Technology Council (including those that take turns being organized in Taiwan). The conference paper should not include a third author, except for advisors.

If students fail to meet the deadline for conference publication, they may apply with acceptance letter from conference beforehand. After attending and presenting at the conference, proof of presentation must be submitted to the department office.

- B. Publication of academic journal papers that fulfill the graduation requirement and are still in the review process. The publication can be counted as points in Stage 7 if the journal paper gets published further.

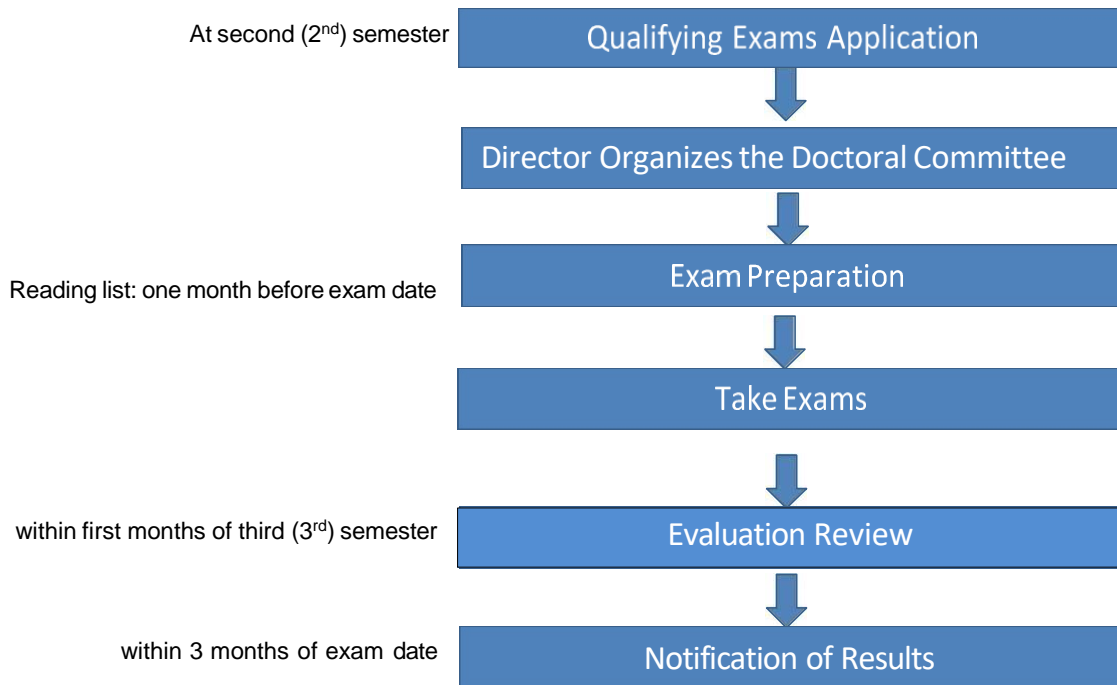
Publication of academic journal papers may include a third author, except for advisors. If there are other students participating in the paper, the points will be divided by the number of students listed in the authors' list of the paper. If there are two students on the list of authors, each will receive 1/2 points. Likewise, a count of 1/3 point is given for three students in the authors' list, etc. The identification of student status shall be based on the time of participation in the research.

- C. Conference papers and journal publication for academic qualification must not be directly rewritten from the student's own master's thesis.

2.1. *Rules for Qualifying Examination* **(Form IIMBAPHD002)**

- a. The Director will organize the Doctoral Committee.
- b. The Doctoral Committee arranges the fixed Qualifying Exams dates, and decides their sequence. (please refer to the **Timeline for Qualifying Examination** as below)
- c. The Doctoral Committee will determine the content and material of the examination.
- d. A student who fails the written examination may be given another chance to pass at the discretion of the Doctoral Committee. Failure to pass it twice will result in withdrawal from the program.

Timeline for Applying Qualifying Examinations



* Counting weeks are based on school calendar

2.2. Rules for Assessing the Qualified Conference (Form IIMBAPHD003, 004 & 005)

- Students can attend one qualified conference to waive the qualified examination of "Method & Application".
- Final qualification of Conferences on the list is subject to student's advisor. Conferences not on the suggested list are required to be discussed in the faculty meeting; otherwise, no waiver is allowed. Please see the attachment Suggested Qualified conferences list.

2.3. Rules for Assessing the publication (Form IIMBAPHD008 & 009)

- Students may publish paper in SCI/SSCI to waive the qualified examination of "Method & Application".
- Academic journals other than those listed by the Institute must be submitted to the Doctoral Committee for evaluation and formal approval.
- The submitted SCI/SSCI paper must be co-authored with the advisor as one of the PhD graduation requirements stipulated by NCKU. Meanwhile, the publication has to be related to the student's dissertation research.

Note: This cannot be a reproduction or revision from the content of Master thesis.

- d. Only one student can be counted in the author point of each journal paper. If there are two students in the authors' list, then each will only receive $\frac{1}{2}$ point. Likewise, a count of $\frac{1}{3}$ point is given for three students in the authors' list, etc.

The student must provide all the comments from journal Editor or Reviewers, and provide related documents regarding their evaluation results. If the journal paper has been accepted but not yet published, then the students need to submit written proof stating the status of the publication.

The final qualifying academic results must be approved by the student's Advisor, and then must be reviewed and approved by the Doctoral Committee. Failure to pass the qualifying assessments twice will result in withdrawal from the program.

STAGE THREE: SCHEDULE A PROPOSAL DEFENSE (FORM IIMBAPHD006 & 007)

1. Selecting a Proposal Defense Committee

- a. The Proposal Defense Committee should consist of 5 to 9 members. One-third of the total members of this committee must come from outside of NCKU and within Taiwan. **At least one (1) committee must be Full- Time Faculty at IIMBA.**
- b. The dissertation advisor will be the organizer (but not the Director) in arranging the Proposal Defense Committee.
- c. The Director of IIMBA must approve the Committee member list.
- d. The Committee for the Proposal Defense and Final Defense should remain the same.

2. Apply for Proposal Defense

- a. After passing the academic qualifying assessment, students must prepare an application for the dissertation proposal defense. This defense is an oral examination by the committee to evaluate the student's study motives, objectives, feasibility and expected contributions proposed for research. Generally, its written form should contain an introduction, a literature review, and the research methodology.
- b. Download the Dissertation Defense Application Form from IIMBA website.

1st Step: Students should submit an electronic copy of their proposal to the Format Checking Center for a style and format check and the IIMBA office to do the "Turn it in" similarity checking at least three (3) to four (4) weeks before their proposal defense date. This step may take between three (3) to seven (7) days, depending on how well you were able to follow the formatting regulations.

Note: All doctoral students are required to use the official IIMBA template, follow the IIMBA format regulations, and use the EndNote software for citations and the reference list.

2nd Step: Students are responsible for submitting a hardcopy of their proposal to their Committee members along with the requisite signatures two (2) weeks before their proposal defense date.

3rd Step: Set and confirm the defense time and location with the IIMBA at least one (1) week before their proposal defense date.

- c. Download the Dissertation Review Form from the IIMBA website. During the proposal defense, gather comments of the Committee on this review form.
- d. Students who fail the proposal defense may be given another chance of approval (see Rules for Changing Dissertation Topic).

3. Rules for Changing Dissertation Topic (Form IIMBAPHD011)

Students may apply for a change in their dissertation topic if any of the following situations occur:

- a. The original dissertation cannot be completed due to a significant lack of information.
- b. Any other reasonable explanation for a change is provided.

After applying for a topic change, the student must hold a meeting of declaration and explanation. The student is allowed to change the dissertation topic with the consent of more than two-thirds of the Proposal Defense Committee.

4. Rules & Regulations Regarding Dissertations

- a. The student must complete the dissertation according to his/her dissertation proposal.
- b. The research result must demonstrate originality and must in some way surpass existing knowledge in the field of research, or it should propose a newly developed concept(s) using existing theories or models. Students must avoid merely reproducing similar existing concept(s) or duplicating previously established theories, techniques, or models.
- c. It will be treated with a Fail status if acts of plagiarism or scandals associated with the dissertation papers occur and have been investigated and verified by the Committee.
- d. The required time and effort to complete a dissertation is approximately equivalent to at least one full year of study and research.
- e. The format of the dissertation must follow the official IIMBA format regulations, and the EndNote software must be used for the citations and reference list.

5. Post-proposal procedures

- (1) After finishing the proposal defense, return the thesis defense package to the IIMBA office and gather the comments from the committee into a Thesis Review Form.
- (2) Revised your proposal according to the committee's comments and then fill out the committee's comments and the revision you already done in the Thesis Review Form. Then please send the electronic file of Thesis Review Form, tracked version thesis and clean version thesis to office within one month after your proposal defense.
- (3) The IIMBA office will send all these files to your committees and get the approval from all the committees. After getting all of the committee members' approval, then a student will become an official PhD Degree Candidate of the Institute of International Management (IIMBA). The student must ask the Director of the IIMBA to inform the Office of Registration to record the change of student status, which will then be passed to the University President for approval.

STAGE FOUR: PUBLICATION OF ACADEMIC JOURNAL PAPERS (FORM IIMBAPHD008 & 009)

At least one of the following requirements must be met:

- a. One paper published in SSCI journals
- b. Two papers published in SCI journals
- c. One paper published in SCI plus one paper published in TSSCI (in English), ABI or ECONLIT

The student must provide all submission comments from the Editor or Reviewers, and provide all related documents regarding the evaluation results. Students with a paper that has been accepted but not yet published are required to submit written proof stating the status of the publication.

- a. Academic journals other than those listed by the Institute must be submitted to the Doctoral Committee for evaluation and accreditation.
- b. Students who wish to graduate within 3 years of study must publish at least one paper in an A-Rated SSCI journal according to the standards of the National Science Council (NSC).
- c. The submitted paper must be co-authored with the advisor as one of the PhD graduation requirements stipulated by NCKU. Furthermore, the publication should be related to the student's dissertation research.

Note: *This cannot be a rework or revision from materials of the student's master thesis.*

- d. Only one student can be included in the author point count of each paper. If there are two students in the authors' list, then each will only receive $\frac{1}{2}$ point. Likewise, a count of $\frac{1}{3}$ point is given for three students in the authors' list, etc.

STAGE FIVE: SCHEDULE FOR FINAL DEFENSE (FORM IIMBAPHD007 & 008)

1. An original transcript must be submitted for credit check.
2. All papers must be published prior to the final defense (This rule applies to all applicants).
3. Students must be in the status as an official PhD Degree Candidate and have completed the qualifying assessments and proposal defense.
4. The arrangement for final defense will be announced in public either on the Institute website or by posting on the Institute billboard.
5. Follow steps 1, 2 and 3 of the proposal defense.
6. At least 2/3 of the Committee members must attend the final defense. At least five Committee members must attend and sit on the final defense committee.
7. One-third of this committee must come from outside NCKU and within Taiwan and **at least two (2) committees must be Full- Time Faculty or Supporting Faculty at IIMBA**. The dissertation advisor will be the organizer (but not the Director) to arrange the Final Defense Committee; however, the eligibility of committee members needs to be approved by the Doctoral Committee.
8. Post-final defense procedures

- (1) After finishing the final defense, return the thesis defense package to the IIMBA office and gather the comments from the committee into a Thesis Review Form.
- (2) Revised your dissertation according to the committee's comments and then fill out the committees' comments and the revision you already done in the Thesis Review Form. Then please send the electronic file of Thesis Review Form, tracked version thesis and clean version thesis to office within one month after your proposal defense.
- (3) The IIMBA office will send all these files to your committees and get the approval from all the committees. After getting all of the committee members' approval, then office will get all the committees' signature on the official "certificate".

The dissertation advisor(s) and the director must sign the "certificate" and approve the final version of the dissertation. Before the final copy has been printed, the student must have two certificates signed by his/her advisor, committees, and the IIMBA director. These two certificates should be attached to the front of the final dissertation. The book cover style must follow NCKU format. Following approval of the final dissertation by the Committee, the student should complete the procedures specified in the student's guide.

If a student granted a Pass status for the final defense is unable to submit the approved dissertation papers with signatures from the Committee members before the registration date of the next semester, *the students' status will be active in that new semester. As a result, students must pay for the base tuition/miscellaneous fees and select a 0 credit seminar course (for which there is no credit fee) [for students on NCKU scholarship who are still within their scholarship period, tuition payment will still be waived.*

PART III. OTHER

PHDDEGREE DIPLOMA

Upon the approval by the Taiwan Ministry of Education, the PhD Degree Candidate will receive a diploma of Doctor of Philosophy from the University.

MODIFICATION OF RULES & REGULATIONS

The Administration Office has approved the rules and regulations listed above; further revisions may be made by the IIMBA from time to time.

APPENDICES

DOCTORAL REQUIREMENTS AT THE INSTITUTE OF INTERNATIONAL MANAGEMENT (IIMBA)

**PhD Students admitted before 110-2 (2022 Spring).*

Advisor

1. International Students: The advisor will be assigned when students are accepted in the program.
2. Local Students: Select and advisor within one year of enrollment.

Completed by the following sequences

Course Requirements

1. Forty (40) required course credits include:
 1. PhD Seminar 1-4.
 2. One (1) Methodology Course.
 3. Four (4) Fundamental Courses.
 4. Seven (7) Elective Courses.
2. Three (3) Pre-Requisite Courses.

Assessments of Academic Qualifications

Three (3) Options:

1. Pass two qualifying exams.
2. Attend two qualified conferences*.
3. Pass one qualifying exam AND publish one paper in SCI / SCII journals (which does not count as publication of academic journal papers as described below).

**Please refer to the Institute's suggested conference list.*

Proposal Defense

Publication of Academic Journal Papers

At least one of the following must be met:

1. One paper published in SSCI journals.
2. Two papers published in SCI journals.
3. One paper published in SCI PLUS one paper published in TSSCI (in English), ABI or ECONLIT journals.

Final Defense

DOCTORAL REQUIREMENTS AT THE INSTITUTE OF INTERNATIONAL MANAGEMENT (IIMBA)

**PhD Students admitted after 111-1 (2022 Fall).*

Advisor

1. International Students: The advisor will be assigned when students are accepted in the program.
2. Local Students: Select and advisor within one year of enrollment.

Completed by the following sequences

Course Requirements

3. Thirty-Four (34) required course credits include:
 5. PhD Seminar 1-4.
 6. One (1) Methodology Course.
 7. Four (4) Fundamental Courses.
 8. Five (5) Elective Courses.
4. Three (3) Pre-Requisite Courses.

Assessments of Academic Qualifications

Two (2) stages:

1. Pass the “Field of Expertise” qualifying assessment within the first year of enrolment.
2. Attend a qualified conference within the second year of enrollment, or submit an academic paper to journals (within publication standard for graduation) and reach under review stage.
If this paper gets accepted, it may count toward student’s publication, which is required for graduating.

**Please refer to the Institute’s suggested conference list.*

Proposal Defense

Publication of Academic Journal Papers

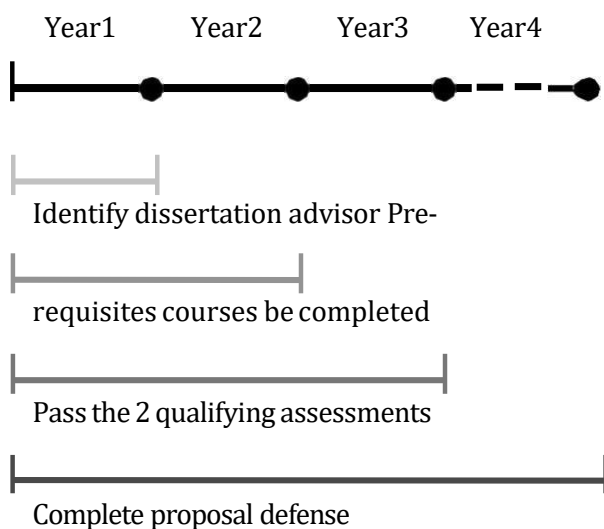
At least one of the following must be met:

1. One paper published in SSCI journals.
2. Two papers published in SCI journals.
3. One paper published in SCI PLUS one paper published in TSSCI (in English), ABI or ECONLIT journals.

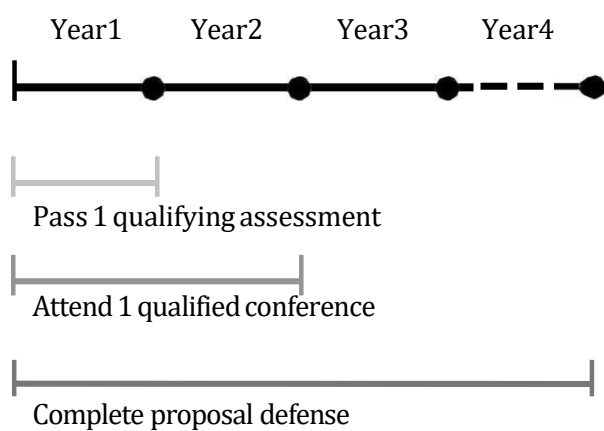
Final Defense

TIMETABLE

Enrollment Before 110-2 (2022 Spring)

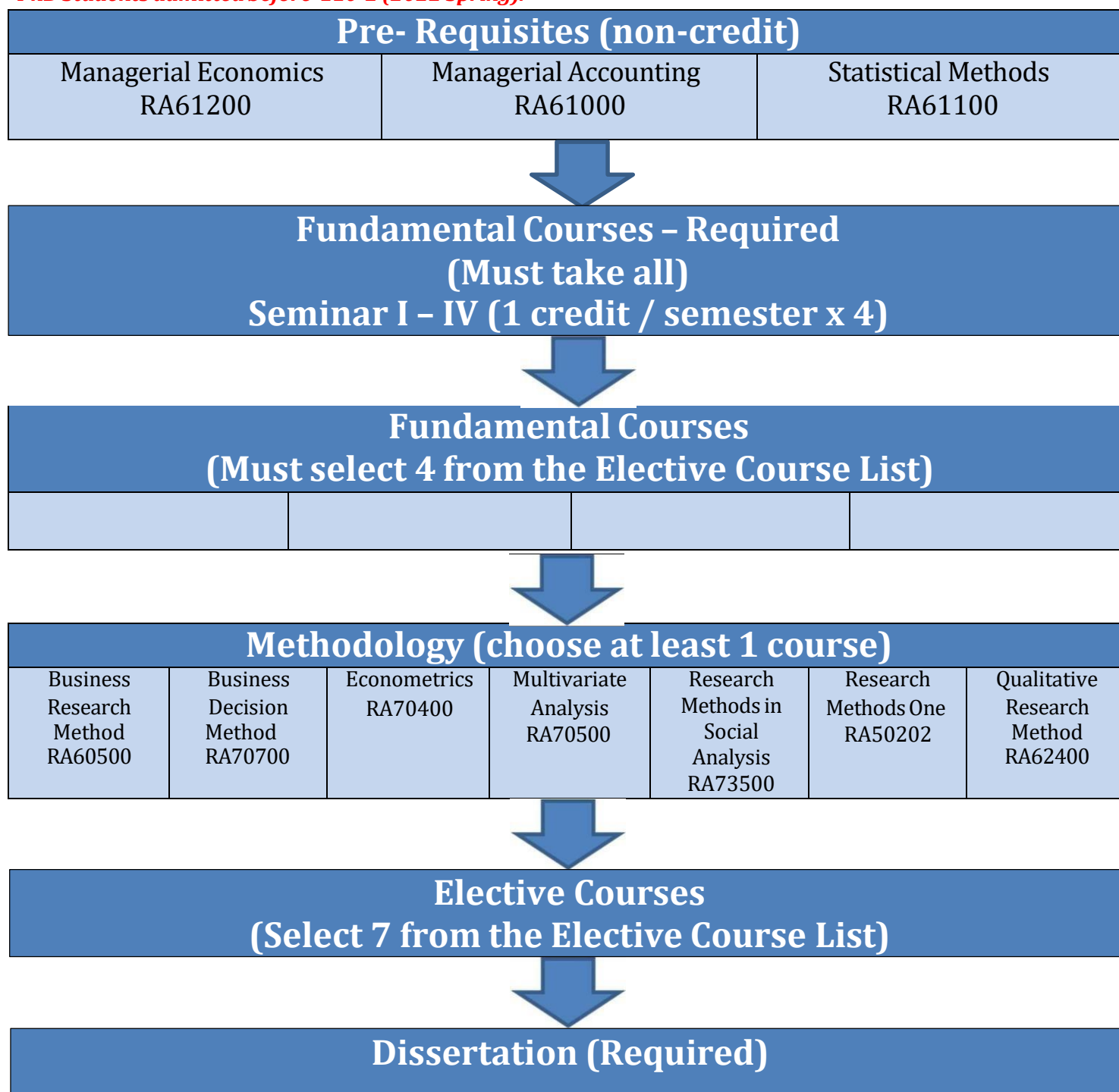


Enrollment After 111-1 (2022 Fall)



SUGGESTED COURSE MAP FOR DOCTORAL STUDENTS

**PhD Students admitted before 110-2 (2022 Spring).*



SUGGESTED COURSE MAP FOR DOCTORAL STUDENTS

**PhD Students admitted after 111-1 (2022 Fall).*

Pre- Requisites (non-credit)		
Managerial Economics RA61200	Managerial Accounting RA61000	Statistical Methods RA61100



Fundamental Courses – Required
(Must take all)
Seminar I – IV (1 credit / semester x 4)



Fundamental Courses (Must select 4 from the Elective Course List)			



Methodology (choose at least 1 course)						
Business Research Method RA60500	Business Decision Method RA70700	Econometrics RA70400	Multivariate Analysis RA70500	Research Methods in Social Analysis RA73500	Research Methods One RA50202	Qualitative Research Method RA62400



Elective Courses
(Select 5 from the Elective Course List)



Dissertation (Required)

DOCTORAL COURSES LIST

***PhD Students admitted before 110-2 (2022 Spring).**

		Area 1 Marketing and Strategy	Area 2 Financeand Accounting	Area 3 IT, Operations and Decision Making	
Pre-requisite	Non-credit	Statistical Methods RA61100			
		Managerial Accounting RA61000			
		Managerial Economics RA61200			
		* It is subject to Advisor’s approval whether or not the advisee needs to take pre-requisite courses. *Confirmed pre-requisite course list needs to be submitted to IMBA office by the end of the first month of student’s first semester.			
Fundamental courses	Must take all	Seminar I RA70310		Seminar III RA70330	
		Seminar II RA70320		Seminar IV RA70340	
	Fundamental courses to be chosen from elective course list and approved by advisor	Fundamental Course Number 1:			
		Fundamental Course Number 2:			
		Fundamental Course Number 3:			
		Fundamental Course Number 4:			
	Methodology	Choose at least1 Methodology Course	Business Research Method		Multivariate Analysis
			Business Decision Method		Econometrics
Qualitative Research Method			Research Method One		
Research Methods in Social Science					
	Confirmed Study plan / course list need to be submitted to the IMBA office by the end of student’s first semester.				

		Area 1 Marketing and Strategy		Area 3 IT, Operations and Decision Making
Elective courses	Choose seven courses from the list	Marketing Management	Service Management	Production Operation Management
		Consumer Behavior	Business Ethics and Law	Business Ethic and Information Security
		International Business Theory	International Negotiation and Communication	E-Business and Supply Chain Management
		International Marketing Management	Corporate Governance	Knowledge Management
		Leadership Theory and Practice	Area 2 Finance and Accounting	Management Information System
		Marketing Strategy	Financial Management	Project Management
		Marketing Modelling	Financial Pricing	Quality Management
		Cultural Branding Strategy	Financial Reporting	Technology Management
		Market-Based Marketing Management	International Financial Management	Virtual Team Management
		Service Marketing	Investment	Service Innovation
		Contemporary Consumer Behavior Research	Financial Institutions Risk Management	Strategic Information System
		Organizational Behavior	Behavior Finance	Biases in Managerial Decision Making
		Human Resource Management	Real Estate Finance	Behavioral Decision Theory
		Human Resources Management in Health Industry	Theory of Finance	E-commerce
		Strategic Branding	Financial Markets and Institutions	Procurement Management
		Strategic Management	Corporate Finance	Supply Chain Risk Management
		International Business Management	Business Ethics and Decision Making	Service Operation Management
		Entrepreneurial Management	Business Analysis and Valuation	Internet Law
		Business Policy and Strategy	Theory of International Financial Management	
		Organizational Development and Transformation	Financial Derivatives	
		Organizational Theory and Management	International Finance	
		Mergers and Acquisitions		

DOCTORAL COURSES LIST

***PhD Students admitted after 111-1 (2022 Fall).**

		Area 1 Marketing and Strategy	Area 2 Financeand Accounting	Area 3 IT, Operations and Decision Making	
Pre-requisite	Non-credit	Statistical Methods RA61100			
		Managerial Accounting RA61000			
		Managerial Economics RA61200			
		* It is subject to Advisor’s approval whether or not the advisee needs to take pre-requisite courses. *Confirmed pre-requisite course list needs to be submitted to IMBA office by the end of the first month of student’s first semester.			
Fundamental courses	Must take all	Seminar I RA70310		Seminar III RA70330	
		Seminar II RA70320		Seminar IV RA70340	
	Fundamental courses to be chosen from elective course list and approved by advisor	Fundamental Course Number 1:			
		Fundamental Course Number 2:			
		Fundamental Course Number 3:			
		Fundamental Course Number 4:			
	Methodology	Choose at least1 Methodology Course	Business Research Method		Multivariate Analysis
			Business Decision Method		Econometrics
Qualitative Research Method			Research Method One		
Research Methods in Social Science					
	Confirmed Study plan / course list need to be submitted to the IMBA office by the end of student’s first semester.				

		Area 1 Marketing and Strategy		Area 3 IT, Operations and Decision Making
Elective courses	Choose five courses from the list	Marketing Management	Service Management	Production Operation Management
		Consumer Behavior	Business Ethics and Law	Business Ethic and Information Security
		International Business Theory	International Negotiation and Communication	E-Business and Supply Chain Management
		International Marketing Management	Corporate Governance	Knowledge Management
		Leadership Theory and Practice	Area 2 Finance and Accounting	Management Information System
		Marketing Strategy	Financial Management	Project Management
		Marketing Modelling	Financial Pricing	Quality Management
		Cultural Branding Strategy	Financial Reporting	Technology Management
		Market-Based Marketing Management	International Financial Management	Virtual Team Management
		Service Marketing	Investment	Service Innovation
		Contemporary Consumer Behavior Research	Financial Institutions Risk Management	Strategic Information System
		Organizational Behavior	Behavior Finance	Biases in Managerial Decision Making
		Human Resource Management	Real Estate Finance	Behavioral Decision Theory
		Human Resources Management in Health Industry	Theory of Finance	E-commerce
		Strategic Branding	Financial Markets and Institutions	Procurement Management
		Strategic Management	Corporate Finance	Supply Chain Risk Management
		International Business Management	Business Ethics and Decision Making	Service Operation Management
		Entrepreneurial Management	Business Analysis and Valuation	Internet Law
		Business Policy and Strategy	Theory of International Financial Management	
		Organizational Development and Transformation	Financial Derivatives	
		Organizational Theory and Management	International Finance	
		Mergers and Acquisitions		

SUGGESTED CONFERENCE LIST OF IIMBA

No	Conferences Name: Marketing and Strategy	
1.	American Marketing Association (AMA) : American Marketing Association (AMA) Summer Educator's Conference American Marketing Association (AMA) Winter Educator's Conference Conferences hosted by AMA SIGs	Area 1
2.	Academy of Marketing Science (AMS) : Academy of Marketing Science (AMS) Annual Conference Academy of Marketing Science (AMS) World Marketing Congress Academy of Marketing Science (AMS) Cultural Perspectives in Marketing	Area 1
3.	Association for Consumer Research (ACR) : Association for Consumer Research (ACR) Conference (North America) Association for Consumer Research (ACR) Conference (Europe) Association for Consumer Research (ACR) Conference (Asia Pacific)	Area 1
4.	INFORMS Society for Marketing Science (ISMS) Annual Conference: ISMS Marketing Science Conference	Area 1
5.	European Marketing Academy Conference (EMAC) (Annual Conference)	Area 1
6.	Frontiers in Service Conference (Annual Conference)	Area 1
7.	Society for Marketing Advances (SMA) (Annual Conference)	Area 1
8.	Society for Consumer Psychology (SCP) (Annual conference, Boutique Conference)	Area 1
9.	American Academy of Advertising (AAA) Annual conference	Area 1
10.	Strategic Management Society (SMS)	Area 1

No	Conferences Name: Finance and Accounting	
1.	American Finance Association Annual Meeting (AFA)	Area 2
2.	AAA Financial Accounting and Reporting Section Meeting (FARS)	Area 2
3.	European Financial Association Annual Meeting (EFA)	Area 2
4.	Financial Management Association Annual Meeting (FMA)	Area 2
5.	Financial Management Association Europe Annual Meeting (FMA Europe)	Area 2
6.	Western Finance Association Annual Meeting (WFA)	Area 2
7.	Society for Financial Studies Cavalcade Annual Meeting (SFS)	Area 2
8.	Australasian Finance and Banking Conference (AFBC)	Area 2
9.	Eastern Finance Association Annual Meeting (Eastern FA)	Area 2
10.	European Financial Management Association Annual Meeting (EFMA)	Area 2
11.	French Finance Association International Conference (FFA)	Area 2
12.	German Finance Association Annual Meeting (GFA)	Area 2
13.	Midwest Finance Association Annual Meeting (MFA)	Area 2
14.	Northern Finance Association Conference (NFA)	Area 2
15.	Southern Finance Association Annual Meeting (SFA)	Area 2
16.	Swiss Society for Financial Market Research Annual Meeting (SSFMR)	Area 2
17.	Taiwan Finance Association Annual Meeting and International Conference	Area 2

No	Conferences Name: Production Operation Management	
1.	Academy of Management (AOM) Annual Meeting	Area 3
2.	Academy of International Business (AIB) Annual Meeting	Area 3
3.	Western Economic Association (WEA)	Area 3
4.	Southern Economic Association annual conference	Area 3
5.	American Economic Association annual conference	Area 3
6.	The OR society annual conference	Area 3
7.	Portland International Conference on Management of Engineering and Technology	Area 3
8.	European Group for Organizational Studies (EGOS)	Area 3
9.	British Academy of Management Conference (BAM)	Area 3
10.	International Council for Small Business World Congress (ICSB)	Area 3
11.	International Society for Professional Innovation Management Conference (ISPIM)	Area 3
12.	Economic Science Association (ESA)	Area 3
13.	The Institute for Operations Research and the Management Sciences (INFORMs)	Area 3
14.	Production and Operations Management Society (POMs)	Area 3
15.	Association of European Operational Research Societies	Area 3
16.	Society for the Advancement of Behavioral Economics - SABE	Area 3

No	Conferences Name: Information Technology	
1.	International Conference on Information Systems (ICIS)	Area 3
2.	Decision Sciences Institute (DSI) Annual Meeting	Area 3
3.	Americas Conference on Information Systems (AMCIS)	Area 3
4.	Hawaii International Conference on System Sciences (HICSS)	Area 3
5.	Bled Electronic Commerce Conference	Area 3
6.	Asia Pacific Management Conference (APMC)	Area 3
7.	Taiwan Summer Workshop on Information Management (TSWIM)	Area 3

Note:

Final Qualification of Conferences on the list is subject to student's advisor.

Those conferences not on the list must be approved by IIMBA, otherwise no waiver is allowed.

SUGGESTED JOURNAL LIST OF IIMBA

No.	Financial Management	Rank of different source	
1	Journal of Finance	1	A+
2	Journal of Finance Economics	2	A+
3	Review of Financial Studies	3	A+
4	Journal of Business	4	
5	Journal of Financial and Quantitative Analysis	5	A+
6	Journal of Financial Intermediation	6	
7	Financial Management	7	A+
8	Journal of Banking and Finance	8	A
9	Mathematical Finance	9	A
10	Journal of Empirical Finance	10	
11	Journal of International Money and Finance	11	A
12	Journal of Derivatives	12	
13	Financial Analysts Journal	13	
14	Journal of Real Estate Finance and Economics	14	
15	Journal of Portfolio Management	15	
16	Journal of Financial Markets	16	A
17	Journal of Future Markets	17	
18	Journal of Corporate Finance	18	A
19	Journal of Financial Research	19	
20	Journal of Risk and Insurance	20	
21	Journal of Applied Corporate Finance	21	
22	Financial Review	22	
23	Real Estate Economics	23	
24	Pacific-Basin Finance Journal	24	
25	Journal of Business Finance and Accounting	25	
26	Journal of Financial Services Research	26	
27	Finance and Stochastics	27	
28	Journal of Fixed Income	28	
29	Applied Financial Economics	29	
30	European Journal of Finance	30	
31	Journal of Multinational Financial Management	31	
32	General Papers in Risk and Insurance Theory	32	
33	Journal of Investing	33	
34	Global Finance Journal	34	
35	International Review of Economics and Finance	34	
36	Journal of International Financial Markets, Institutions and Money	34	
37	Journal of Real Estate Research	37	
38	Quarterly Review of Economics and Finance	38	
39	Review of Quantitative Finance and Accounting	39	

40	International Journal of Finance	40	
41	International Review of Finance	40	
42	International Review of Financial Analysis	40	
43	Journal of Economics and Finance	40	
44	Research in Finance	40	
45	European Finance Review	45	
46	European Financial Management	46	
47	Journal of Computational Finance	47	
48	Multinational Finance Journal	47	
No.	Information Management	Rank of different source	
1	MIS Quarterly	1	1
2	Information Systems Research	2	2
3	Communications of the ACM	3	3
4	Journal of Management Information Systems	4	5
5	Decision Support Systems	5	9
6	Information and Management	6	14
7	European Journal of Information Systems	7	16
8	International Journal of Electronic Commerce	8	17
9	Journal of the Association for Information Systems	9	19
10	Information Systems Journal	10	20
11	INFORMS Journal and Computing	11	21
12	Journal of Strategic Information Systems	12	22
13	DATA BASE for Advances in Information Systems	13	23
14	International Journal of Human-Computer Studies	14	24
15	Journal of Organization Computing and Electronic Commerce	15	25
16	Information Processing and Management	16	26
17	Journal of Computer Information Systems	17	27
18	Journal of Information Technology	18	28
19	Communications of the AIS	19	29
20	Expert Systems with Applications	20	30
21	Journal of Systems and Software	21	31
22	International Journal of Information Management	22	32
23	Knowledge-Based Systems	23	33
24	Information Systems Frontiers	24	34
25	Journal of Database Management	25	35
26	Journal of Global Information Technology Management	26	36
27	Information and Organization	27	37
28	Journal of Information Technology Theory and Application	28	38
29	Information Systems Management	29	39
30	Information Resources Management Journal	30	40
31	IEEE Transactions on Software Engineering	2	4
32	IEEE Transactions on Knowledge and Data Engineering	3	6
33	ACM Transactions on Database Systems	4	7

34	ACM Transactions on Information Systems		5	8
35	IEEE Computer		6	10
36	IEEE Intelligent Systems		7	11
37	ACM Computing Surveys		8	12
38	IEEE Internet Computing		10	15
39	Information Systems		9	13
40	Human-Computer Interaction			18
No.	Accounting	Rank of different source		
1	Journal of Accounting Research	1	A+	A+
2	Journal of Accounting & Economics	2	A+	A+
3	Accounting Review	3	A+	A+
4	Accounting, Organization & Society	4	A	A+
5	National Tax Journal	5	A	
6	Review of Accounting Studies	6	A	A
7	Contemporary Accounting Research	7	A	A+
8	Auditing: A Journal of Practice & Theory	8		A
9	Journal of Accounting, Auditing & Finance	9		
10	Journal of Accounting & Public Policy	10		A
11	Journal of the American Taxation Association	11		
12	Journal of Management Accounting Research	12		A
13	Behavioral Research in Accounting	13		
14	Journal of Business Finance & Accounting	14		A
15	Journal of Taxation	15		
16	Journal of Accounting Literature	16		
17	Abacus	17		
18	Accounting Horizons	18		
19	Accounting & Business Research	19		
20	Research in Governmental & Non-Profit Accounting	20		
21	Advances in Accounting Information Systems	21		
22	Review of Quantitative Finance and Accounting	22		
23	International Journal of Accounting	23		
24	Issues in Accounting Education	24		
25	Research in Accounting Regulation	25		
26	Advances in Accounting	26		
27	Journal of Accounting Education	27		
28	Journal of Information Systems	28		
29	Journal of Systems Management	29		
30	Journal of Cost Management	30		
No.	E-commerce	Rank of different source		
1	International Journal of Electronic Commerce	1		
2	Electronic Commerce Research	2		

3	Electronic Markets	3			
4	Journal of Electronic Commerce Research	4			
5	Journal of Organizational Computing and EC	5			
6	International Journal of Electronic Business	6			
7	Electronic Commerce Research and Application	7			
8	Quarterly Journal of Electronic Commerce	8			
9	e-Service Journal	9			
10	Journal of Internet Research	10			
No.	General Management	Rank of different source			
1	Academy of Management Review	1	1	A+	A+
2	Administrative Science Quarterly	2	2	A+	A+
3	Academy of Management Journal	3	3	A+	A+
4	Strategic Management Journal		4	A+	A+
5	Journal of Applied Psychology	4		A+	A
6	Organization Science		5	A	A
7	Organizational Behavior and Human Decision Processes	5		A	A
8	Personnel Psychology	6		A	A
9	Industrial and Labor Relations Review	7		A	A
10	Human Relations	8	6	A	A
11	Journal of Management	9	7	A	
12	Journal of International Business Studies	10	8	A	A
13	Organizational Studies	11	9	A	A
14	Journal of Organizational Behavior	12		A	A
15	Journal of Vocational Behavior	13		A	A
16	Journal of Management studies	14	10	A	A
17	Industrial Relations	15		A	A
18	Journal of Occupational & Organizational Psychology	16		A	
19	Research Policy		11	A	
20	Industrial and Corporate Change			A	
21	Research in Organizational Behavior			A	
22	Long Range Planning		12	A-	
23	Group and Organization Management	17		A-	
24	Journal of Behavioral Decision Making	18		A-	
25	Human Resource Management	19		A-	A
26	Journal of Business Venturing		13	A-	
27	Management International Review		14	A-	
28	Leadership Quarterly	20		A-	
29	Journal of Business Ethics	21		A-	
30	Organization	22	15	A-	
31	Journal of Applied Behavioral Science	23		A-	
32	British Journal of Management	24	16	A-	
33	Applied Psychology: An International Review			A-	
34	IEEE Transactions on Engineering Management			A-	

35	International Journal of Selection and Assessment			A-
36	Journal of Applied Social Psychology			A-
37	Journal of Business Research			A-
38	Journal of World Business			A-
39	Organizational Research methods			A-
No.	Marketing Management	Rank of different source		
1	Journal of Marketing	1		A+
2	Journal of Consumer Research	2		A+
3	Journal of Marketing Research	3		A+
4	Marketing Science	4		A+
5	Journal of the Academy of Marketing Science	5		A+
6	Journal of Retailing	6		A
7	International Journal of Research in Marketing	7		A
8	Journal of Advertising	8		A
9	Journal of Business Research	9		
10	Journal of Product Innovation Management	10		
11	Journal of Advertising Research	11		A
12	Journal of Consumer Psychology	12		A
13	Journal of Public Policy and Marketing	13		
14	Industrial Marketing Management	14		
15	Marketing Letters	15		
16	Psychology and Marketing	16		
17	Journal of Personal Selling and Sales Management	17		
18	European Journal of Marketing	18	1	
19	Journal of Consumer Affairs	19		
20	Journal of International Marketing	20	2	
21	Journal of Business Ethics	21		
22	International Journal of Market Research	22		
23	Journal of Service Research	23		
24	Journal of Interactive Marketing	24		
25	Journal of Consumer Marketing	25		
26	Journal of Service Marketing	26		
27	Journal of Marketing Theory and Practice	27		
28	Journal of Business and Industrial Marketing	28		
29	Journal of Business Logistics	29		
30	International Marketing Review	30	3	
31	Journal of Global Marketing	31	4	
32	International Journal of Advertising	32	5	
No.	Production and Operations Management & Methodology	Rank of different source		
1	Management Science	1	A+	A+
2	Mathematical Programming	2	A+	A+

3	Mathematical of Operations Research	3	A+	A+	
4	Operations Research	4	A+	A+	
5	SIAM Review	5	A	A	
6	Journal of Operations Management	6	A	A	
7	Transportation Science	7	A	A+	
8	Manufacturing and Service Operations Management	8	A	A	
9	IIE Transactions	9	A	A	
10	Operations Research Letters	10	A		
11	Decision Sciences	11		A	
12	Naval Research Logistics: An International Journal	12		A	
13	Production and Operations Management	13		A	
14	Interfaces	14			
15	European Journal of Operational Research	15			
16	Networks	16			
17	Annals of Operational Research Society	17			
18	Journal of the Operational Research Society	18			
19	International Journal of Computer Integrated Manufacturing	19			
20	International Journal of Production Research	20			
21	TECHNOMTRICS	21			
22	Computers and Operations Research	22			
23	International Journal of Production Economics	23			
24	Transportation Research Part B-Methodology	24		A+	
25	Journal of Quality Technology	25			
26	Omega-International Journal of Management Science	26			
27	Journal of Optimization Theory & Applications	27			
28	Journal of Global Optimization	28			
29	Computers & Industrial Engineering	29			
30	Queuing Systems	30			
31	Computational Optimization and Applications	31			
32	Transportation Research Part E- Logistics and Transportation Review	32			
33	International Journal of Operations and Production Management	33			
34	Applied Mathematical Modeling	34			
35	International Journal of Flexible Manufacturing Systems	35			
36	Journal of Manufacturing Systems	36			
37	Production Planning & Control	37			
38	International Journal of Systems Science	38			
39	International Transactions in Operations Research	39			
40	IEEE Transactions on Wireless Communications			A	
41	Accident Analysis and Prevention			A	