



國立成功大學管理學院國際經營管理研究所
National Cheng Kung University, College of Management, Institute of International Management

Name: _____

Student ID: _____

Adviser: _____

Batch: Fall/Spring _____

**For PhD students enrolled after 111-1 (2022 Fall)*

DOCTORAL STUDY PLAN

		Area 1 Marketing and Strategy	Area 2 Finance and Accounting	Area 3 IT, Operations and Decision Making
Pre-requisite	Non-credit	<input type="checkbox"/> Statistical Methods RA61100		
		<input type="checkbox"/> Managerial Accounting RA61000		
		<input type="checkbox"/> Managerial Economics RA61200		
		<p><small>* It is subject to Advisor's approval whether or not the advisee needs to take pre-requisite courses. *Confirmed pre-requisite course list needs to be submitted to IMBA office by the end of the first month of student's first semester.</small></p>		
Fundamental courses	Must take all	<input checked="" type="checkbox"/> Seminar I RA70310		<input checked="" type="checkbox"/> Seminar III RA70330
		<input checked="" type="checkbox"/> Seminar II RA70320		<input checked="" type="checkbox"/> Seminar IV RA70340
	Fundamental courses to be chosen from elective course list and approved by advisor	<input checked="" type="checkbox"/> Fundamental Course Number 1:		
		<input checked="" type="checkbox"/> Fundamental Course Number 2:		
		<input checked="" type="checkbox"/> Fundamental Course Number 3:		
<input checked="" type="checkbox"/> Fundamental Course Number 4:				
Methodology	Choose at least 1 Methodology Course	<input type="checkbox"/> Business Research Method		<input type="checkbox"/> Multivariate Analysis
		<input type="checkbox"/> Business Decision Method		<input type="checkbox"/> Econometrics
		<input type="checkbox"/> Qualitative Research Method		<input type="checkbox"/> Research Method One
		<input type="checkbox"/> Research Methods in Social Science		
<p>Confirmed Study plan / course list need to be submitted to the IMBA office by the end of student's first semester.</p>				



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Elective courses	Choose five courses from the list	<input type="checkbox"/> Marketing Management	<input type="checkbox"/> Service Management	<input type="checkbox"/> Production Operation Management
		<input type="checkbox"/> Consumer Behavior	<input type="checkbox"/> Business Ethics and Law	<input type="checkbox"/> Business Ethic and Information Security
		<input type="checkbox"/> International Business Theory	<input type="checkbox"/> International Negotiation and Communication	<input type="checkbox"/> E-Business and Supply Chain Management
		<input type="checkbox"/> International Marketing Management	<input type="checkbox"/> Corporate Governance	<input type="checkbox"/> Knowledge Management
		<input type="checkbox"/> Leadership Theory and Practice	Area 2 Finance and Accounting	<input type="checkbox"/> Management Information System
		<input type="checkbox"/> Marketing Strategy	<input type="checkbox"/> Financial Management	<input type="checkbox"/> Project Management
		<input type="checkbox"/> Marketing Modelling	<input type="checkbox"/> Financial Pricing	<input type="checkbox"/> Quality Management
		<input type="checkbox"/> Cultural Branding Strategy	<input type="checkbox"/> Financial Reporting	<input type="checkbox"/> Technology Management
		<input type="checkbox"/> Market-Based Marketing Management	<input type="checkbox"/> International Financial Management	<input type="checkbox"/> Virtual Team Management
		<input type="checkbox"/> Service Marketing	<input type="checkbox"/> Investment	<input type="checkbox"/> Service Innovation
		<input type="checkbox"/> Contemporary Consumer Behavior Research	<input type="checkbox"/> Financial Institutions Risk Management	<input type="checkbox"/> Strategic Information System
		<input type="checkbox"/> Organizational Behavior	<input type="checkbox"/> Behavior Finance	<input type="checkbox"/> Biases in Managerial Decision Making
		<input type="checkbox"/> Human Resource Management	<input type="checkbox"/> Real Estate Finance	<input type="checkbox"/> Behavioral Decision Theory
		<input type="checkbox"/> Human Resources Management in Health Industry	<input type="checkbox"/> Theory of Finance	<input type="checkbox"/> E-commerce
		<input type="checkbox"/> Strategic Branding	<input type="checkbox"/> Financial Markets and Institutions	<input type="checkbox"/> Procurement Management
		<input type="checkbox"/> Strategic Management	<input type="checkbox"/> Corporate Finance	<input type="checkbox"/> Supply Chain Risk Management
		<input type="checkbox"/> International Business Management	<input type="checkbox"/> Business Ethics and Decision Making	<input type="checkbox"/> Service Operation Management
		<input type="checkbox"/> Entrepreneurial Management	<input type="checkbox"/> Business Analysis and Valuation	<input type="checkbox"/> Internet Law
		<input type="checkbox"/> Business Policy and Strategy	<input type="checkbox"/> Theory of International Financial Management	
		<input type="checkbox"/> Organizational Development and Transformation	<input type="checkbox"/> Financial Derivatives	
		<input type="checkbox"/> Organizational Theory and Management	<input type="checkbox"/> International Finance	
		<input type="checkbox"/> Mergers and Acquisitions		